



# SIGMA

# LOOT for LENSES

## Consumer Trade-in Program

October 1, 2009- December 31, 2009

### Program Overview:

You have heard of the Clunkers for Cash Program .....now there is **Loot for Lenses**... that's money towards your old photo lenses that is..

Let's face it you have wanted to get that new lens but have been waiting for the good deal. Now is your chance with Sigma's Loot for Lenses program. You can trade in their old photo lenses for a savings on the purchase of a new Sigma lens.

### **\$75 Purchase Credit**

Trade in a lens at time of purchase of a Sigma lens with a retail value between \$299- \$749 and receive a \$75 credit towards your purchase of that lens.

### **\$150 Purchase Credit**

Trade in a lens at time of purchase of a Sigma lens with a retail value over \$750 and receive a \$150 credit towards your purchase of that lens.

### Program Terms & Conditions

Promotion in effect from October 1 to December 31, 2009.

The Sigma lens must be purchased from a participating Canadian Sigma dealer and at the same time as the lens trade in.

Lenses traded in do not have to be in working order.

Trade in purchase credit amount determined by the current price at retailer before all taxes.

Sigma Loot for Lenses Purchase Credit is not transferable to cash.

Limit of one (1) trade in purchase credit per purchase.

**For more information contact your local Canadian Sigma Retailer.**

**Or contact us at [info@gentec-intl.com](mailto:info@gentec-intl.com)**

# SIGMA

# LOOT for LENSES™



## PARTICIPATING CANADIAN RETAILERS

**Lozeau**  
EXPERIENCE PHOTO VIDEO

**SIMON'S CAMERAS INC.**

**HENRY'S**  
photo • video • digital

**BROADWAY CAMERA**

**Merkle Camera & Video**  
fotosource

**Don's Photo**

**PHOTO DIMENSIONS**

**ZONE IMAGE**  
photo • video • digital

**ADEN**  
Cameras, Digital, Video & Electronics

**Photo Service**  
WWW.PHOTOSERVICE.CA | foto source™

**McBain Camera**  
foto source™

**Gosselin**  
foto source™

**Carsand-Mosher PHOTOGRAPHIC**

**FOREST CITY image centre**

**Lens & Shutter Cameras**

**Leo's CAMERA SUPPLY LTD.**

**DOWNTOWN CAMERA**

**KERRISDALE CAMERAS**  
www.kerrisdalecameras.ca

### WEST

#### BRASH DEVELOPMENT

604-591-8833  
photoexpert.com

#### BROADWAY CAMERA

604-821-9817  
bccamera.com

#### DON'S PHOTO

204-942-7887  
donsphoto.com

#### FOTOFUN

604-525-6388  
fotofun.net

#### JAPAN CAMERA CENTRE

250-382-4435 (Victoria)  
japancameramayfair.fotosource.com

#### KERRISDALE CAMERAS

604-266-2622  
kerrisdalecameras.com

#### LENS & SHUTTER CAMERAS

604-736-5676  
lensandshutter.com

#### LEO'S CAMERA SUPPLY

604-685-5331  
leoscamera.com

#### MCBAIN CAMERA

780-420-0404  
mcbaincamera.com

#### PEACE RIVER COLOR PROD.

780-624-2200  
peacriver.fotosource.com

#### PHOTO BASE CANADA

403-266-3011  
photobase.fotosource.com

#### PHOTO TECH

250-286-1233  
phototech.fotosource.com

#### PHOTOMAGIC

780-790-0460  
photomagic.fotosource.com

#### PHOTOVISION ON MAIN

867-667-4599  
photovision.fotosource.com

#### RAINBOW STUDIO

250-782-7869

#### ROBINSONS CAMERA CENTRE

403-233-8523  
robinsonscamera-ca.fotosource.com

#### SANEAL CAMERAS

403-228-1865  
sanealcamera.com

#### SIMPLY COMPUTING

604-714-1450  
simply.ca

#### THE CAMERA STORE

1-888-539-9397  
thecamerastore.com

#### WATSON

780-532-1779  
watsons.fotosource.com

#### WINKLER CO-OP

204-325-8777  
winklercoop.com

#### WINTER PHOTOGRAPHICS

403-932-6787  
winterphotographics.fotosource.com

### CENTRAL

#### ADEN CAMERAS

416-977-3157  
adencamera.com

#### AMAZING PHOTO

905-947-8998

#### BALDINI PHOTO

819-562-0900

#### BELL ARTE CAMERA

905-545-8877  
bellarte.fotosource.com

#### BOGUE PHOTO HAWKESBURY

613-632-2382  
zoneimage.ca

#### CAMÉRA CITÉ

514-642-3050  
cameracite.com

#### CAMTEC PHOTOGRAPHIQUE

514-842-4818  
camtecphoto.com

#### CENTRE D'IMAGES ST. JEAN

418-839-8481  
imagestjean.ca

#### CLIFF MAXWELL'S CAMERA

519-631-5870  
maxwells.fotosource.com

#### CÔTÉ CAMÉRA INC

450-691-8533  
cotecamera.zoneimage.ca

#### CTRE JAPONAIS PHOTO

819-371-7610 (Trois Rivières)  
centrejaponaislesrivieres.fotosource.com

#### DENT'S CAMERA CENTRE

705-475-0341  
dentscameracenter.com

#### DOWNTOWN CAMERA

416-363-1749  
downtowncamera.com

#### DUNCAN & WRIGHT

905-634-5545  
duncanandwright.fotosource.com

#### FILM EXPRESS

450-467-8629  
filmexpress.fotosource.com

#### FOREST CITY IMAGE CENTRE

519-661-0325  
imagespin.com

#### FREDERICKS OF NIAGARA

905-646-4044  
fredericksphoto.com

#### F-STOP CAMERAS

519-941-4381  
fstopcameras.fotosource.com

#### GOSSELIN PHOTO VIDEO

819-376-9191  
gosselinphototr.fotosource.com

#### GOSSELIN PHOTO VIDEO

418-656-6309  
gosselinphotoqc.fotosource.com

#### HENRY'S

1-800-461-7960  
henrys.com

#### IMACOM COMMUN.VISUELLE

819-565-0000  
imacom.qc.ca

#### IMAGETECH PHOTOGRAPHIC

807-622-2012  
imagetech.biz

#### JAPAN CAMERA CENTRE

705-721-9164 (Barrie)  
japancamera130.fotosource.com

#### JAPAN CAMERA CENTRE

418-543-0490 (Chicoutimi)  
placedusaguenay.centrejaponais.com

#### JAPAN CAMERA CENTRE

450-433-3633 (Rosemere)  
placerosemere.centrejaponais.com

#### JUST CAMERAS

905-273-3225  
justcameras.com

#### JUSTIN MALTAIS

418-549-7991  
justinmaltaisphoto.com

#### LORD PHOTO

450-348-7569  
lordphoto.net

#### LOZEAU

514-274-6577  
lozeau.com

#### MERKLE CAMERA

416-495-0456  
merklecamera.com

#### PETERBOROUGH PHOTO

705-742-2062  
peterboroughphoto.com

#### PHOTO A. LAPLANTE

450-669-0595  
photolaplante.com

#### PHOTO CDM

450-432-3030  
zoneimage.ca

#### PHOTO JOLIETTE

450-759-6956  
photojoliette.com

#### PHOTO MICHEL FORTIN

819-762-6761  
photo-michel-fortin.qc.ca

#### PHOTO SERVICE

514-849-2291  
photoservice.ca

#### PHOTOCO

514-695-1777  
photo-co.com

#### QUINTE PHOTO SERVICE

613-392-3998  
quintephoto-belleville.fotosource.com

#### ROYAL PHOTO SERVICE

514-273-1723  
royalphoto.com

#### SEPT ILES PHOTO

418-962-6125

#### SERVICE DE PHOTO PRESTO

418-522-1221  
prestofotosource.com

#### SIMON'S CAMERAS

514-861-5401  
simonscameras.com

#### STEREO PLUS

819-843-2225  
stereoplus.com

#### TREMBLAY PHOTOGRAPHIE

819-539-4726  
tremblayphoto.ca

#### VICTORIAVILLE PHOTO

819-758-7536  
victoriavillephoto.com

#### ZONE 5 PHOTO

418-654-0311  
zone5photo.ca

### EAST

#### CARSAND MOSHER

902-895-8088  
carsand.com

#### ECONO COLOR

902-765-0103  
econocolor.ca

#### HARVEY'S

506-444-7062  
harveys.fotosource.com

#### IVAN'S CAMERAS

506-857-4018  
ivans.fotosource.com

#### JAPAN CAMERA CENTRE

902-539-5040 (Sydney)  
japancamerans.com

#### PHOTO TEC SERVICES

709-753-0047  
phototec.fotosource.com

#### SOUTHWEST PHOTO CENTRE

902-742-7825  
spearsmacleod.com

#### THE CAMERA CORNER

902-681-6699  
cameracorner.fotosource.com

Sigma lenses are distributed in Canada exclusively by Gentec International, one of Canada's 50 Best Managed Companies  
[www.gentec-intl.com](http://www.gentec-intl.com)

# SIGMA

# LOOT for LENSES

You've probably heard of Cash for Clunkers. Now there's Loot for Lenses, a great opportunity to turn your old lenses into money and get that new lens you've wanted. Simply bring in an old lens and save on the purchase of any new Sigma lens.

**SAVE BIG!**  
Up to \$150  
**INSTANT CREDIT** on  
the purchase of a new,  
advanced technology  
Sigma lens.



**TRADE IN YOUR OLD LENSES FOR A CREDIT TOWARDS THE PURCHASE OF A NEW SIGMA LENS!**

## **\$75 PURCHASE CREDIT**

Trade in a lens at the time of purchase of a Sigma lens with a retail value between \$299 and \$749 and receive a \$75 credit towards the purchase of the new lens.

## **\$150 PURCHASE CREDIT**

Trade in a lens at the time of purchase of a Sigma lens with a retail value over \$749 and receive a \$150 credit towards the purchase of the new lens.

**PROMOTION IN EFFECT FROM OCTOBER 1 TO DECEMBER 31, 2009 • SEE YOUR AUTHORIZED SIGMA DEALER FOR DETAILS.**

Complete Sigma Loot for Lenses promotional details are available at [www.gentec-intl.com](http://www.gentec-intl.com).

Sigma lenses are distributed in Canada exclusively by Gentec International, one of Canada's 50 Best Managed Companies • [www.gentec-intl.com](http://www.gentec-intl.com)